



InvestorConferences

# INVESTOR CONFERENCES (UK) LTD



## Unique database, created organically, through live educational investor and trading events (since 2010)

Investor Conferences (UK) Ltd founded and organises the annual London Investor Show, Leeds Investor Show and London Forex Show events. Established in 2010, the email database has been built over this period and comprises previous delegates (opted-in) from events since inception, nearly 16,000 in total. The list is current, clean and regularly receives new additions as delegates register for events.

The email database is loyal, responsive to relevant messages and has a strong, trustworthy relationship with the London Investor Show, lending an element of support to messages accepted for distribution.

The full dataset of 16,000 includes delegates to all events – a combination of medium/longer term private investors, and shorter term traders.



## CUSTOMER PROFILE

80% Male/20% Female

Aged between 35-65

Affluent Individuals

Recruited as delegates who have registered to attend either the London Investor Show/Leeds Investor Show/ London Forex Show

## REQUIREMENTS OF USE

Broadcast will be carried out by the List Owner.

HTML and Text versions are required.

Full broadcast report will be provided 48 hours after broadcast

Full Broadcast Only

## RECOMMENDED USES

Portfolio Management/self-invest tools and systems

Financial related offers

Property Investment offers

Educational offers

Investment offers

## LIST VOLUME AND PRICING

**QUANTITY** 16,000 Emails

**PRICE** £1,450 + VAT (Single send)

£2,450 + VAT (Double send)

Call +44 (0)20 7193 4541 and speak to **Lisa Campbell** for more information.  
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